



Demographic and Income Profile

Bentonville City, AR 3
 Bentonville City, AR (0505320)
 Geography: Place

Prepared by Esri

Summary	Census 2010	Census 2020	2024	2029
Population	35,478	54,283	59,942	65,418
Households	13,321	20,517	22,698	24,936
Families	9,193	13,718	15,011	16,421
Average Household Size	2.64	2.61	2.61	2.60
Owner Occupied Housing Units	7,477	10,369	11,351	12,206
Renter Occupied Housing Units	5,844	10,148	11,347	12,730
Median Age	30.7	32.2	33.6	35.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.76%	0.33%	0.38%
Households	1.90%	0.48%	0.64%
Families	1.81%	0.34%	0.56%
Owner HHs	1.46%	0.58%	0.97%
Median Household Income	1.63%	2.74%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,036	4.6%	997	4.0%
\$15,000 - \$24,999	874	3.9%	765	3.1%
\$25,000 - \$34,999	871	3.8%	702	2.8%
\$35,000 - \$49,999	1,429	6.3%	1,368	5.5%
\$50,000 - \$74,999	3,421	15.1%	3,418	13.7%
\$75,000 - \$99,999	3,111	13.7%	3,294	13.2%
\$100,000 - \$149,999	4,672	20.6%	5,402	21.7%
\$150,000 - \$199,999	2,979	13.1%	3,492	14.0%
\$200,000+	4,305	19.0%	5,498	22.0%

Median Household Income	\$104,355	\$113,163
Average Household Income	\$137,352	\$153,956
Per Capita Income	\$52,029	\$58,702

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,258	9.2%	4,130	7.6%	4,398	7.3%	4,628	7.1%
5 - 9	3,282	9.3%	4,597	8.5%	4,531	7.6%	4,584	7.0%
10 - 14	2,910	8.2%	4,301	7.9%	4,623	7.7%	4,618	7.1%
15 - 19	2,313	6.5%	3,444	6.3%	3,940	6.6%	4,334	6.6%
20 - 24	2,114	6.0%	3,254	6.0%	3,909	6.5%	4,341	6.6%
25 - 34	6,684	18.8%	10,351	19.1%	10,272	17.1%	9,778	14.9%
35 - 44	5,665	16.0%	9,374	17.3%	10,731	17.9%	11,821	18.1%
45 - 54	4,251	12.0%	6,151	11.3%	7,366	12.3%	8,944	13.7%
55 - 64	2,461	6.9%	4,224	7.8%	4,826	8.1%	5,759	8.8%
65 - 74	1,320	3.7%	2,713	5.0%	3,121	5.2%	3,794	5.8%
75 - 84	811	2.3%	1,279	2.4%	1,639	2.7%	2,091	3.2%
85+	409	1.2%	465	0.9%	586	1.0%	726	1.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	28,879	81.4%	36,016	66.3%	38,626	64.4%	40,805	62.4%
Black Alone	873	2.5%	1,695	3.1%	1,917	3.2%	2,181	3.3%
American Indian Alone	442	1.2%	664	1.2%	753	1.3%	804	1.2%
Asian Alone	2,941	8.3%	8,455	15.6%	9,630	16.1%	11,175	17.1%
Pacific Islander Alone	78	0.2%	232	0.4%	272	0.5%	295	0.5%
Some Other Race Alone	1,369	3.9%	2,194	4.0%	2,696	4.5%	3,175	4.9%
Two or More Races	896	2.5%	5,027	9.3%	6,048	10.1%	6,983	10.7%
Hispanic Origin (Any Race)	3,087	8.7%	5,441	10.0%	6,645	11.1%	7,725	11.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

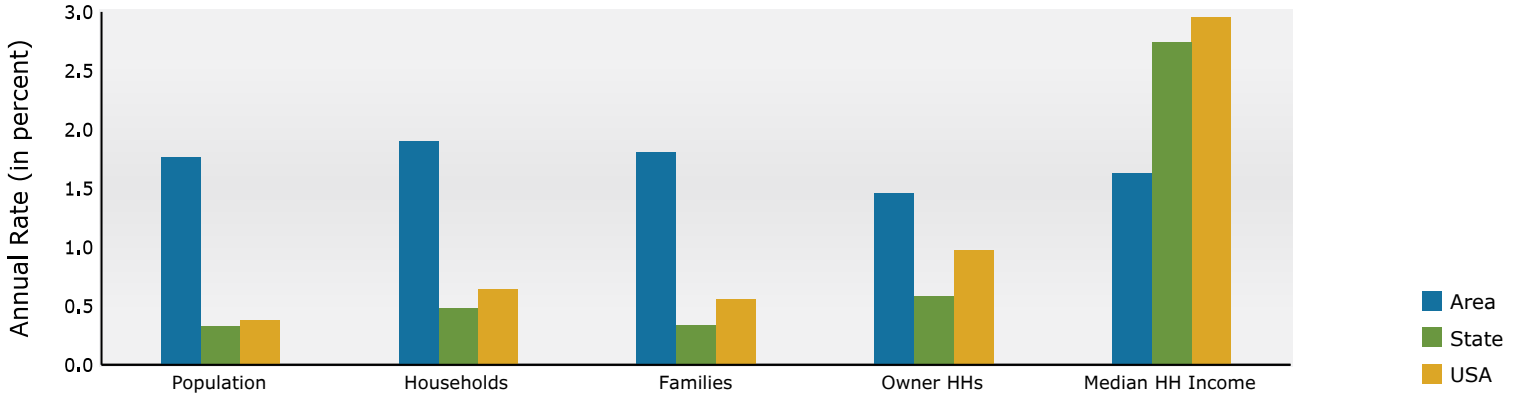


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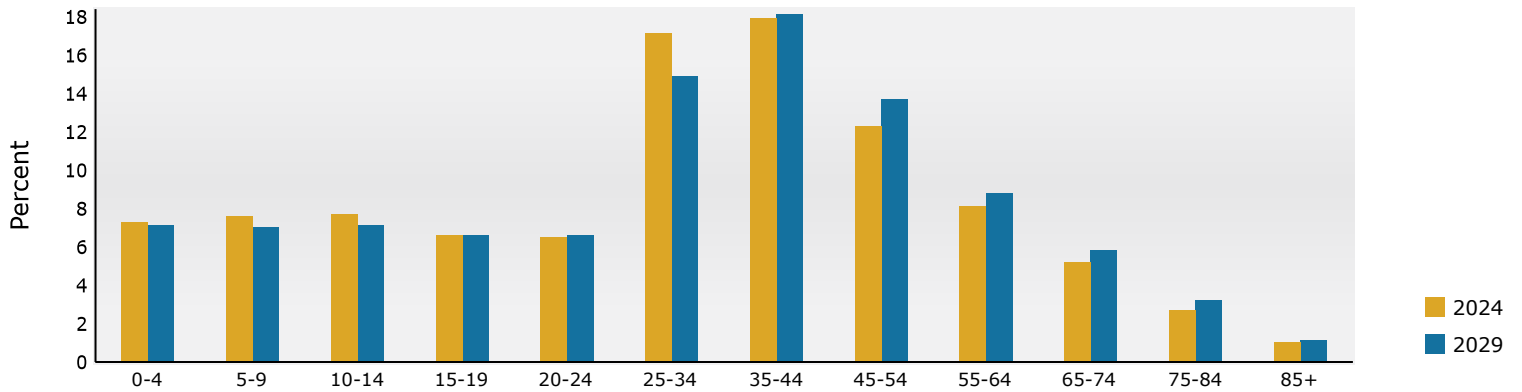
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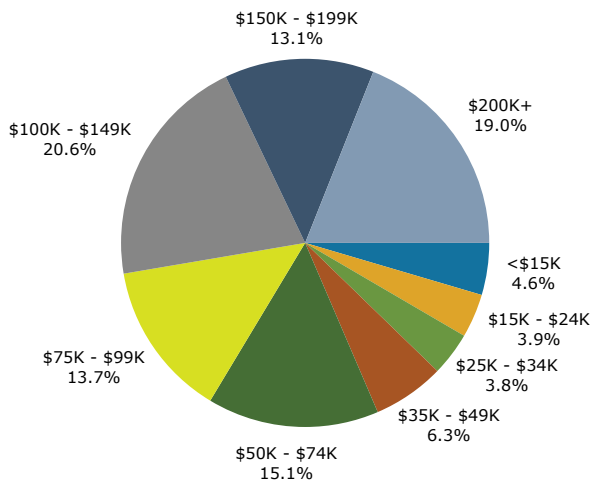
Trends 2024-2029



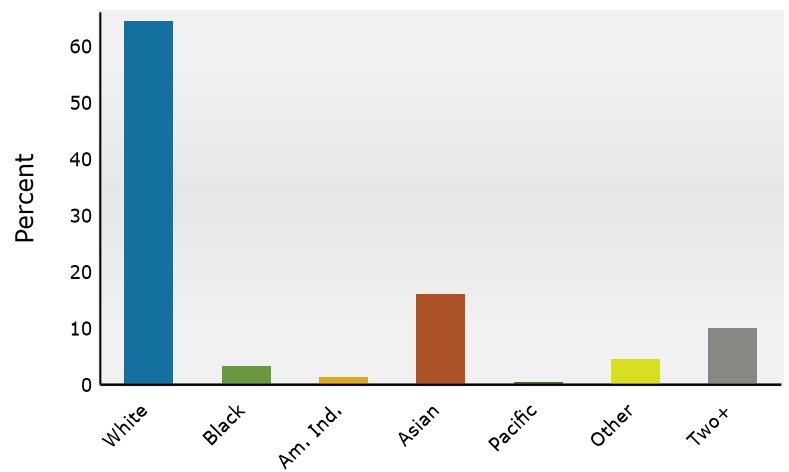
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 11.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.